



# Beverly Hardin

## Chief Executive Officer

Beverly Hardin is an experienced leader with more than 20 years in organizational system design and implementation, program delivery and evaluation, board development, project management, fund development and legislative advocacy.

As Chief Executive Officer of Landmarks for Families, Hardin leads the multi-service child welfare and social services organization in South Carolina. Under her guidance, the 501(c)(3) increased revenue by \$2.2M in five years, implemented a comprehensive operating system and streamlined then expanded services to include mental health treatment and trauma-informed care. She is passionate about the growth and development of the nonprofit sector and has expertise in capacity building, strategic and annual planning, staff and board development, logic model design, implementation science, quality improvement, data collection and program evaluation.

Prior to joining Landmarks for Families, Hardin served as the executive director of communities in schools of Durham, the director of community outreach for the University of North Carolina at Chapel Hill Nutrition Research Institute, and the director of government affairs and community development at Eckerd Youth Alternatives, Inc.



Hardin received her Master of Public Administration (MPA) from North Georgia College and State University (now the University of North Georgia) and a Bachelor of Arts in Political Science and History from The Women's College at Brenau University. She is currently pursuing a Doctorate in Educational Leadership (EdD) from Charleston Southern University.

Hardin is actively involved in advancing the transformation of child and family well-being systems in the Lowcountry, throughout South Carolina and nationally. She serves on the Child Welfare League of America's annual conference planning committee, the Palmetto Association for Families and Children's Group Care and Public Policy Committees, and volunteers as an administrative team member for The Church at Life Park's Refuge Ministry. She is an experienced public speaker and is often asked to present at national conferences and to community organizations, testify before the South Carolina Legislature and its child and family well-being-focused committees, and is a frequent source of expertise and advisement for media about family and youth well-being.



# Janaqué McDonough

## *Chief Operations Officer*

As Chief Operations Officer, Janaqué McDonough is dedicated to ensuring the operational excellence and success of Landmarks for Families and delivering the best care outcomes for its clients, partners and the larger community.

With over 20 years of experience in the healthcare and human services industries, McDonough oversees the nonprofit's various operational areas, including facilities, information technology, people services, patient/client experience improvement planning, employee engagement, frontline and leadership training, strategic planning and department budget and performance.

Prior to joining the Landmarks for Families team, she successfully developed and supervised award-winning multidisciplinary programs focused on enhancing skill development for three different health systems. McDonough also co-implemented a highly effective two-day on-site consultation program for inpatient psychiatric units referred by the Joint Commission.

She holds a bachelor's degree in human rehabilitative services from the University of Northern Colorado and a Master of Science in Organizational Leadership (MSOL) with specializations in change management and strategic innovation from Colorado State University Global.





# Katie Smith

## *Vice President of Advancement*

Katie Smith is the Vice President of Advancement for Landmarks for Families, a nonprofit organization dedicated to cultivating thriving youth and families. Ms. Smith oversees the development team, which is responsible for all fundraising efforts, communications and marketing, events, volunteers and grants.



Additionally, Ms. Smith supervises quality improvement initiatives and data management processes to ensure the organization meets its goals and adheres to best practice standards.

Throughout her more than 20-year career in child welfare, Ms. Smith has dedicated herself to serving vulnerable children and families in need, building experience in policy writing and foster/group home licensing. Prior to moving to South Carolina, she served as executive director of an Ohio county social services agency.

She holds a Bachelor's degree in sociology and communications from Wright State University and a Master's in public administration from Indiana Wesleyan University.



## Kristen Rossino, LISW-CP

*Vice President of Children and Family Services*

Kristen Rossino is a Licensed Independent Social Worker (LISW-CP) dedicated to serving at-risk individuals, children and families and helping organizations develop effective, impactful programming through her experience with a diverse clinical background, program logistics, quality improvement and training development.



As Vice President of Children and Family Services for Landmarks for Families, Ms. Rossino oversees a continuum of services, ranging from in-home family support services, to enrichment and summer programming to community based learning groups. She is an advocate for the growth of Landmarks for Families and its clients, working to identify and develop new initiatives to meet unmet service needs in the community and champions the agency's use of the evidenced-based and trauma-informed Teaching Family Model.

As a native of New York City, she started her career providing trauma services for Lenox Hill Neighborhood House and then moved to Boston, where she found a passion for providing in-home therapeutic services as director of a community-based mental health organization.

Wanting to impact more families and continue her work in the nonprofit sector, she became involved in a statewide Community-Based Prevention Services initiative that provided services to at-risk families throughout South Carolina. Through this macro lens, she helped develop policies, programming and training that supported a statewide network of providers.

Ms. Rossino holds a Bachelor of Social Work (BSW) from Providence College and she obtained a Master of Social Work (MSW) from Columbia University.



# Megan Davis

## *Associate Vice President of Development*

Megan Davis has been part of Landmarks for Families since joining in 2015. She is committed to Landmarks for Families' vision, having guided the nonprofit's efforts in pivotal roles, including director of governance and accreditation and the donor and board engagement manager.



In her current role as Associate Vice President of Development, Davis spearheads efforts to identify annual fundraising goals aligned with the organization's strategic plans. She guides her team, overseeing the organization's donor recruitment, cultivation and stewardship practices to ensure supporters experience meaningful engagement and recognition for their contributions.

Her leadership drives the implementation of initiatives that promote Landmarks for Families' mission to cultivate thriving youth and families.

Davis holds a Master of Public Administration (MPA) from the College of Charleston and a Bachelor of Arts in Communication Studies from Clemson University. Her educational background equips her with a unique perspective and a comprehensive understanding of effectively communicating Landmark for Families' mission to the community.